

Canadian Conference of the Arts

List of proposed services (draft)

Products/Services Categories	Sub-Products/Sub-Services	Themes					Possible partners
			Leadership & Networking	Knowledge Acquisition & Dissemination	Government Relations	Public Engagement	
A. Strategic Analyses & Reports							
	Federal budget analyses	Members will have access to a detailed analysis of the Department of Canadian Heritage's plans and priorities and of the federal budget from the perspective of arts, culture and heritage, as well as to an up-to-date multi-year trends.		X	X		
	Reports and analyses on legislative and regulatory developments	Members will get regular reports and analyses of any federal legislation or regulation affecting the arts, culture and heritage sector, as well as access to backgrounders and resource document on major policy issues.		X	X		
	National Arts Profile	The CCA will develop in partnership with other players an Annual National Profile of the performing arts, visual arts and literature. The National Arts Profile will draw a comprehensive portrait of the arts in Canada, with a focus on the not-for-profit performing arts (Music, Theatre and Dance), the for profit and not-for-profit visual arts and fine crafts and publishing. It will also examine the non-commercial film and media arts, as well as new arts practices emerging from changes in the arts environment.		X	X		
B. Government relations - Representation & Support services							
	Participation in public consultations and appearances before parliamentary committees and regulatory bodies	In close consultation with members and stakeholders, the CCA will appear when appropriate in front of the federal Parliament's Heritage Committee, Finance Committee or any other relevant one, as well as in front of the CRTC or other regulatory body. Our member organizations will have the possibility to use all or part of our own submissions.	X	X	X		
	Pre-budget submissions	Member organizations are convened to discuss priorities they would like to be raised by the CCA in its annual pre-budget submission to the Standing Committee on Finance.			X		
	Wikis	The CCA will provide members with this collaborative on-line tool to enable CCA's committee members to produce joint documents on issues of common interest	X				
	National Round Table	The CCA will organize a National Round Table where experts and senior officials from the federal and provincial gvts are invited to discuss the state of the Canadian cultural sector and strategies for its welfare.	X	X	X	X	
	Government Relations Services	The CCA will help plan, coordinate or execute advocacy activities in Ottawa (development of key messages, data, analyses, figures; speaking notes; political intelligence, setting meetings with MPs and officials, etc.).	X		X		
	Culture Statistics	The CCA National Director chairs Statistics Canada's National Advisory Committee on culture statistics. The CCA makes representations to ensure that a Satellite Account for culture statistics is developed and maintained by the Department of Canadian Heritage and Statistics Canada.		X	X		
	Advocacy training	The CCA will offer to its members face to face and on-line training on advocacy		X	X		
	Surveys	Members will be consulted through Monkey Surveys on priorities among the sectors and to help the CCA define its members' views on current issues	X	X			
	Foster public engagement for arts, culture and heritage	The CCA will partner with existing organisations to support and coordinate the launch of a long-term national public education campaign targeting Canadians of all ages. It will use social media alongside traditional media to promote Canada's rich cultural diversity to the public at large.	X			X	

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C. Research, monitoring, reporting, reference library											
	Research projects	The CCA will coordinate and find funding for research projects identified by its members and realized in partnership with universities.	X	X	X						
	Bulletins and e-Magazine	The CCA will publish regular bulletins and a monthly e-Magazine on current policy issues impacting on the arts, culture and heritage sector.		X							
	This Week on the Hill	CCA website will feature a weekly calendar of parliamentary committee meetings, conferences, announcements, etc. that are of particular interest for the arts and heritage		X							
	CCA Website Digest	Members will have access to summaries of national and international studies and reports on current and long-term issues (funding, policy, regulation, economic and social impacts, etc.)		X							
	Electronic Directory	Members will have access to an up-to-date compendium of key contacts within the gvt (relating to culture); national and provincial associations within the cultural sector, funding agencies and Foundations, as well as a section listing the main funding opportunities		X	X						
	Live tweeting	CCA followers will have access to regular tweeting on recent events of interest for the arts, culture and heritage sector and on CCA public interventions and events.		X							
	Pan-Canadian e-Forum	The CCA will provide its members with access to a common e-forum where they will find updates on provincial or sectoral news on policy issues affecting the arts, culture and heritage sector, as well as reports on best practices.		X							
	Policy backgrounders	Members will have access to clear and succinct information on major policy issues (e.g. Copyright, Charitable status, Status of the Artist, etc.)		X	X						
	Surveys	CCA will facilitate and publish regional and national surveys on a variety of issues related to arts & culture vitality		X	X						
D. Networking activities											
	Biennial National Policy Conferences, Symposiums and regional forums	In partnership with its members and stakeholders, the CCA will organize biennial National Policy Conferences, symposiums and regional forums that will always include networking opportunities	X	X							
	Thinking Culture Forums	Launched in September 2010 in partnership with the University of Ottawa, the Thinking Culture forums offer a series of four or five public forums per year in both official languages. It will be made available through the CCA Website and eventually made accessible on-line.	X	X							
	"5 à 7" - networking functions	Through its regional affiliates and in partnership with other organizations (like Business for the Arts), the CCA will organize "5 à 7" events bringing together culture professionals, politicians, civil servants and members of the business community.	X		X						
E. Standing + Ad-hoc Committees and topical conference calls											
	Standing and ad-hoc committees	The CCA will be the Secretariat for various standing and ad-hoc committees tasked with identifying common priority issues and research projects and elaborating common strategies to foster the interests of the Canadian cultural sector.	X	X	X	X					
	Topical conference calls	The CCA will convene conference calls to discuss various current policy issues (e.g Copyright reform) and public consultations (e.g. CRTC Public Notices, CRA consultation on charitable status, etc.)	X	X	X						
	Provincial and Territorial Forum	The CCA will set up a Provincial and Territorial Forum which will provide it with regional perspectives on national issues and favour the flow of exchange between regions.	X	X							
	"Ask me anything"	The CCA will invite experts on specific issues to answer questions put to them by members.		X							