



Antonio Cimolino Speaks on Cultural Tourism Strategies for the Arts

Tuesday, March 20, 2007
10:30 a.m. to 11:30 a.m.
The GRAND Theatre (608 1st Street S.W.)

Calgary Arts Development is pleased to host a talk by Antonio Cimolino, Executive Director of the Stratford Festival of Canada, on cultural tourism strategies for the arts.

We invite arts administrators, artists, tourism professionals, community leaders and others to join us for this event. Mr. Cimolino's talk provides an excellent opportunity to learn more about how one of Canada's leading theatre companies has become a destination for audiences of more than 600,000 each year, with a Festival season that runs from April to November.

AGENDA

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| 10:30 a.m. | Networking and refreshments |
| 10:45 a.m. | Antonio Cimolino, Executive Director, Stratford Festival, speaks on cultural tourism strategies for the arts |
| 11:15 a.m. | Q & A with Antonio Cimolino |
| 11:30 a.m. | Wrap-up |

This event is free, but space is limited. Please RSVP to Erica Mattson at erica.mattson@calgaryartsdevelopment.com or call 264-5330.

ABOUT CALGARY ARTS DEVELOPMENT

Calgary Arts Development plays a leadership role in realizing the potential of arts and culture in Calgary. As the city's designated arts development authority, we are a central hub that learns about, promotes, connects, advocates for, and leads strategic initiatives in the arts to animate Calgary as a vibrant cultural centre. Calgary Arts Development allocates municipal funding for the arts provided by the City of Calgary through granting programs that support operations and innovation for more than 120 arts organizations and artists in Calgary. Visit our website at www.calgaryartsdevelopment.com to learn more about our activities and initiatives.