

A Strategic Framework for Arts Development



The diagram above depicts **Calgary Arts Development's** strategic framework for arts development. In it, you can see that our three-year strategic intent—to build capacity to support Calgary's artists' aspirations for excellence and innovation—requires us to focus on five key areas: Financial Resources, Cultural Spaces, Access & Awareness, Human Capital Development and Partnerships. These key areas are the "essential infrastructure" to a thriving arts and culture scene in a city, and they rest upon a civic culture that puts a high value on the contributions of artists and creative workers to quality of life in a city.

Calgary has the potential to be the best city in Canada in which to be a working artist. To get there, Calgary Arts Development will be developing aggressive targets and ambitious plans in each key area, including establishing a broad base of partners to put the plans into action. As we move along this path, we look forward to telling the stories of how the artists that call our city home contribute to the economic, social and cultural vitality of Calgary.